|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Read articles about running SaaS startup at https://sailingbyte.com/blog/ by Lukasz Pawlowski** | | | | |
| **Example Lean Canvas** | | | | |
| **Problems** | **Solutions** | **Unique Value Propositions** | **Unfair Advantage** | **Customer Segments** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Existing alternatives** | **Key metrics** |  | **Channels** | **Early Adopters** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Cost Structure** | | **Revenue Streams** | | **Legend** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | [https://sailingbyte.com](https://sailingbyte.com/) |