Example Lean Canvas

| Problems | Solutions | Unique Value Propositions | Unfair Advantage | Customer Segments |
|-----------------------|-------------|---------------------------|------------------|-------------------|
| | | | | |
| | | | | |
| | | | | |
| Existing alternatives | Key metrics | | Channels | Early Adopters |
| | | | | |
| | | | | |
| | | | | |
| Cost Structure | | Revenue Streams | | Legend |
| | | | | |
| | | | | |